**African Ethnic Groups Project**

**Travel Brochure Instructions**

**DUE at the beginning of class on Friday, January 20th.**

**\*Note: If you choose to work with a partner, you will both receive the same grade. Choose wisely ☺.**

A brochure is a small pamphlet used to advertise key information about something. Your travel brochures are going to be used to highlight important information about our four African ethnic groups (Arab, Ashanti, Bantu, & Swahili). When you read a travel brochure, you can find out a lot about the place and its people without actually going there.

**Goal**: You will cover the location, religion, and language of each ethnic group and add additional facts for each. Make sure you plan to keep me entertained on my travels and you provide a lot of detailed information for me to read before my trip. You may create your brochure in Microsoft Publisher, or you may create it by hand.

**Resources**: Internet (resources are on the “Links” page of the blog), class notes, and the class blog

**Steps for Starting your Brochure**   
 1. Open **my blog and click on the brochure template**.

2. (You may pick your color scheme, Make sure your name is on it)

3. Save Your Brochure (do this many times during class so you do not lose your work.

\*\* Make sure you delete any of the sample parts of the brochure template!

**Saving Your Brochure**

The **File Name** should be your last name and African Ethnic Groups

**Requirements**  
1. Research information about the four ethnic groups and their countries so that you can include facts and pictures. You should set up your brochure with the following information on each page:

|  |  |  |
| --- | --- | --- |
| **First Page (Front) of Brochure** | | |
| Front Column: **Title/Cover page**  - an exciting phrase to catch people’s attention (TITLE)  - names of ethnic groups  -picture(s) | Column 2: **Arabs** -\***MUST** include description of its *location, religion, language,* and at least 1 picture - \*\*Additional (**must have at least 1**) fact(s) about ethnic group. Below are some ideas:  customs, traditions, clothing, music, holidays, & art, important landmarks, places, or historical sites that people may want to visit | Column 3: **Ashanti** -\***MUST** include description of its *location, religion, language,* and at least 1 picture - \*\*Additional (**must have at least 1**) fact(s) about ethnic group. Below are some ideas:  customs, traditions, clothing, music, holidays, & art, important landmarks, places, or historical sites that people may want to visit |
| **Second Page (Back) of Brochure** | | |
| Back Column: **Back Cover**  -your name, date, class period-picture(s) | Column 5: **Bantu** -\***MUST** include description of its *location, religion, language,* and at least 1 picture - \*\*Additional (**must have at least 1**) fact(s) about ethnic group. Below are some ideas:  customs, traditions, clothing, music, holidays, & art, important landmarks, places, or historical sites that people may want to visit | Column 6: **Swahili** -\***MUST** include description of its *location, religion, language,* and at least 1 picture - \*\*Additional (**must have at least 1**) fact(s) about ethnic group. Below are some ideas:  customs, traditions, clothing, music, holidays, & art, important landmarks, places, or historical sites that people may want to visit |

2. Include many appropriate pictures with captions.

3. Correct spelling is a MUST. If you are using a computer, use spell check.

Name(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Period: \_\_\_\_\_\_\_\_\_\_\_

**African Ethnic Groups Project**

Title: \_\_\_\_\_ / 10

*(logical, interesting, eye-catching)*

Arabs: \_\_\_\_\_ / 15

*(location, religion, language, additional fact(s))*

Ashanti: \_\_\_\_\_ / 15

*(location, religion, language, additional fact(s))*

Bantu: \_\_\_\_\_ / 15

*(location, religion, language, additional fact(s))*

Swahili: \_\_\_\_\_ / 15

*(location, religion, language, add itional fact(s))*

Visual Appeal: \_\_\_\_\_ / 10

*(minimum of one related, high quality picture per group)*

Overall Quality: \_\_\_\_\_ / 20

*(creative, well organized, no errors)*

***TOTAL:***\_\_\_\_\_ / 100